# LABORATORY ANIMALS IN SCIENTIFIC RESEARCH







Zagreb, 15<sup>th</sup> May 2018

# Call for Support to the 3rd Congress of the CroLASA and 2nd joint CroLASA-SLAS meeting

"Laboratory animals in scientific research"

Dear Sir/Madame,

The Croatian Laboratory Animal Science Association (CroLASA) is organising the 3rd Congress of the CroLASA and 2nd joint CroLASA-SLAS (Society for Laboratory Animals of Slovenia) meeting which will take place 25<sup>th</sup> and 26<sup>th</sup> October 2018 at the Matica hrvatska hall in Zagreb, Croatia.

The aim of the Congress is to exchange knowledge, experience and ideas from both scientific and professional areas that involve laboratory animals or models and methods that replace them. The Scientific programme will be presented by eminent experts and young scientists from Croatia and Slovenia that use equipment and material provided by Your Company, so we see this Congress as an opportunity for you to interact with participants and promote the latest product lines of interest for the audience. For this purpose, we ensured that all session breaks and poster sessions take place within the exhibition area.

There are several opportunities for your Company to support Congress organisation either by sponsoring the congress activities, or promotion/advertising of your Company on-site and/or in our printed and e-materials. You can find details below.

If you should have any questions or suggestions, feel free to contact us by email at info@crolasa.com or with your application before 15<sup>th</sup> August 2018.

We are looking forward to welcoming you at the Congress. Best regards,

Dr. sc. Julija Erhardt President of CroLASA

e-mail: <u>julerh@gmail.com</u>

Dr. sc. Maja Lazarus Secretary of CroLASA e-mail: mlazarus@imi.hr

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## **Call for Support**

#### **SPONSORING**

General Sponsor 6,000.00 HRK/800 EUR

Includes exhibiting space, possibility of a 10 min presentation within the scientific programme, Congress fee for presenters, a company name/logo included in Congress Book of abstracts and e-materials.

## **Sponsor of a Congress lunch**

5,000.00 HRK/670 EUR

Sponsoring covers a part of a Congress lunch expenses. Includes a company name/logo present and visible during the lunch, highlighted with "Sponsored by", a company name/logo included in Congress Book of abstracts and e-materials.

#### **Sponsor of a Coffee Break**

2,500.00 HRK/330 EUR

Sponsoring covers expenses of one coffee break. Includes a company name/logo present and visible during the lunch, highlighted with "Sponsored by", a company name/logo included in Congress Book of abstracts and e-materials.

#### **EXHIBITING**

#### **Sponsor presentation**

3,000.00 HRK/400 EUR

Includes possibility of a 10 min presentation within the scientific programme, Congress fee for presenters, a company name/logo included in Congress Book of abstracts and e-materials.

#### **Exhibitor Area at the Congress**

3,000.00 HRK/400 EUR

Includes exhibiting space, Congress fee for presenters, a company name/logo included in Congress Book of abstracts and e-materials.

### **ADVERTISING**

Advertisement in Book of abstracts, half page Advertisement in Book of abstracts, whole page 375.00 HRK/50 EUR 750.00 HRK/100 EUR

Includes printing the sponsors' commercial ad in the Book of Abstracts (half/whole page), a company name/logo included in Congress Book of abstracts and e-materials.

# Distribution of advertising material to participants

500.00 HRK/67 EUR

Includes distribution of the advertising material (up to 10 A4 double printed pages) to participants with the congress material, a company name/logo included in Congress Book of abstracts and e-materials.